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August 23, 2007

Ford Debuts New Site: Keep Arts in Schools

"Keep Arts in Schools" is an exciting new Web site designed to "equip individuals with what they need to make compelling cases for arts education." Part the Ford Foundation's "Integrating the Arts And Education Reform" program, the site was created by a public-interest communications firm, Douglas Gould and Company. It's packed with news, video clips, research, case studies and tools (for writing a letter to the business community requesting support, using the Web to create an online petition or providing testimony at a school-board meeting, etc.). There are links to articles, national studies and Web sites on arts education -- categorized for families, advocacy, policy, talking points, media communication, assessments and more. The Programs section keeps up with the progress the eight Ford program grantees are making in their cities, schools, districts and communities. [LINK]

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