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100 Families Oakland: Art & Social Change Inaugural Year

September 27, 2006

The Transformative Process of Creating Art

The 100 Families Oakland project enlivens the creative spirit and celebrates the power of families and neighborhoods in Oakland. Through the inspiring and transformative process of learning and creating art that promotes hope, action and beauty, 100 families across Oakland and their neighborhoods are uplifted and strengthened.

"..the most important thing with 100 Families is to be able to instill in these youth and in these parents a means to really look at the rest of the world. It's not just simply about drawing or painting, but really also to explore themselves."

- Israel Harros, 100 Families Artist, CCA student

Envisioning new possibilities brings families, neighborhoods and the city together.

Families envision new possibilities, environments and new types of relationships through the process of imagining and creating. As new possibilities are envisioned, the neighborhood groups around the city build stronger connections among themselves and with community leaders increasing the capacity of these groups to jointly solve problems facing their communities.

Children, parents and grandparents come together for art sessions held in local community centers. Here all the participants connect with each other in a supportive and friendly atmosphere while gaining artistic skills. Young children meet elders, families work together, and neighbors meet each other promoting the family as a unit and the neighborhood as community.

"This project is one of the most exciting things we've done in many years. Really working with community organizations



100 Families A



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and families throughout Oakland, to make meaning and use creativity and bring families together around art-making."
- Michael Roth, President CCA

Inaugural Year Exhibition

January 20–April 22, 2007

Oakland Museum of California

1000 Oak Street

Oakland, California 94607

www.museumca.org

Curated by Mildred Howard. Hosted by the California College of the Arts and the Oakland Museum of California.

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